



# 2023-2024 Sponsorship Package Benefits

## Producer Level Sponsorship: \$5000

### Year-Round Benefits

- 1-year complimentary NCPC Annual Membership
- Large hyperlinked logo on NCPC website
- Company/organization large logo in NCPC e-newsletters
- Logo recognized in NCPC's Our State Magazine ads
- Access to exclusive add-on sponsorship opportunities for NCPC Virtual Professional Development events
- One featured Sponsor Spotlight on NCPC's Facebook/Instagram page
- One featured Sponsor Spotlight in ONE NCPC monthly newsletter
- Continuous placement in Sponsor Spotlight reel on NCPC Webpage

### ArtsMarket (October/November)

- Four complimentary registrations to ArtsMarket
- Exhibitors: high visibility marketplace table location
- Large logo on signage, banner, program recognition (when applicable)
- Recognition as sponsor in ArtsMarket conference communication (program/email)
- Verbal & onscreen recognition at showcases
- Four tickets to ArtsMarket VIP event
- Guaranteed pitch spot at speed-dating pitch sessions, if applicable
- Free ½ page ad in ArtsMarket program
- Priority access to ArtsMarket add-on branding opportunities (ArtsMarket Merchandise)

### Winter Booking Meeting (January/February)

- Two complimentary registrations (presenters only)
- Verbal, onscreen and signage recognition. Large logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed video pitch opportunity (artist/agents)

### Annual Meeting (June)

- Two complimentary Annual Meeting registrations
- Verbal, onscreen and signage recognition. Large logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed pitch opportunity (artists/agents/vendors)

## Director Level Sponsorship: \$2500

### Year-Round Benefits

- 1-year complimentary NCPC Annual Membership
- Medium hyperlinked logo on NCPC website
- Company/organization medium logo in NCPC e-newsletters
- Access to exclusive add-on sponsorship opportunities for NCPC Virtual Professional Development events
- One featured Sponsor Spotlight on NCPC's Facebook/Instagram pages
- One featured Sponsor Spotlight in ONE NCPC monthly newsletter
- Continuous placement in Sponsor Spotlight reel on NCPC Webpage

### ArtsMarket (October/November)

- Two complimentary registrations to ArtsMarket
- Exhibitors: high visibility marketplace table location
- Medium logo on signage, banner, program recognition (when applicable)
- Verbal & onscreen recognition at ArtsMarket showcases
- Recognition as sponsor on ArtsMarket conference communications (program/email)
- Two tickets to ArtsMarket VIP event
- Guaranteed pitch spot at speed-dating pitch sessions, if applicable
- Free ¼ page ad in ArtsMarket program
- Priority access to ArtsMarket add-on branding opportunities (ArtsMarket Merchandise)

### Winter Booking Meeting (January/February)

- One complimentary registration (presenters only)
- Verbal, onscreen and signage recognition. Medium logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed video pitch opportunity (artist/agents)

### Annual Meeting (June)

- One complimentary Annual Meeting registration
- Verbal and signage recognition. Medium logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed pitch opportunity (artists/agents/vendors)

## Artist Level Sponsorship: \$1000

### Year-Round Benefits

- 50% off one NCPC Annual Membership
- Small hyperlinked logo on the NCPC website
- Company/organization small logo in NCPC e-newsletters
- One featured sponsor spotlight on NCPC's Facebook/Instagram pages
- Continuous placement in Sponsor Spotlight reel on NCPC Webpage

### ArtsMarket (October/November)

- 50% off one registration to ArtsMarket
- Two complimentary tickets to the ArtsMarket VIP event
- Exhibitors: good visibility marketplace table location
- Small logo on signage, banner, program recognition (when applicable)
- Recognition as sponsor on ArtsMarket conference communications (program/email)
- Onscreen recognition at ArtsMarket showcases (small logo)

### Winter Booking Meeting (January/February)

- 50% off registration (presenters only \$50 value)
- Verbal and signage recognition. Small logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters

### Annual Meeting (June)

- 50% off one Annual Meeting registration
- Verbal and signage recognition. Small logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters

## Patron Level Sponsorship: \$500

### Year-Round Benefits

- Company/organization name hyperlinked on the NCPC website
- All Patrons level sponsors featured together in one sponsor spotlight on NCPC's Facebook page (name only)
- Company/organization name in NCPC e-newsletters

### ArtsMarket (October/November)

- Signage, banner, program recognition (if applicable). Name only.
- 2 complimentary ticket to the ArtsMarket VIP event

### Winter Booking Meeting (January/February)

- 50% off registration (presenters only)
- Verbal and signage recognition. Name only on signage.

### Annual Meeting (June)

- Verbal and signage recognition. Name only on signage.

## Benefactors Club: \$150+

The Benefactor Club provides individual NCPC members across membership levels the opportunity to make a donation that can make a significant difference to NCPC. Benefactor donations will be used in a variety of ways that directly benefit members including, but not limited to, keeping professional development cost-effective and allowing us to expand member support opportunities. As a non-profit 501(c)(3) tax exempt organization, NCPC donations are tax deductible.

### • Year-round

- Individual name included on the NCPC website on Benefactors list
- All Benefactors featured together in one spotlight on NCPC's Facebook page during month they sign up

### • ArtsMarket (October/November)

- Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)

### • Winter Booking Meeting (January/February)

- Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)

### • Annual Meeting (June)

- Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)

Annual sponsorships begin at only \$500 and provide benefits to the sponsor throughout NCPC's entire fiscal year (through June 30). In-kind donations are accepted and all contributions are tax-deductible above market value. Benefactor donations may be made at any point throughout the year by INDIVIDUAL members only.

If you are interested in becoming a sponsor or benefactor for 2023-24 year, please contact Cathy Gouge at [ncpcdirector@ncpresenters.org](mailto:ncpcdirector@ncpresenters.org).