



# 2023-2024 Sponsorship Package Comparison

Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Yearlong Benefits	<ul style="list-style-type: none"> <li>Hyperlinked logo on NCPC website</li> <li>Recognition in NCPC e-newsletters</li> <li>Recognition on NCPC Social Media</li> <li>NCPC Membership Discount</li> <li>Feature on Sponsor Spotlight reel on NCPC Webpage</li> <li>Exclusive Add-On Sponsorship Opportunities</li> <li>Sponsor Spotlight feature in ONE NCPC monthly newsletter</li> <li>Logo recognized in NCPC's Our State Magazine ads</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
ArtsMarket	<ul style="list-style-type: none"> <li>Recognition on signage, banner, program recognition (when applicable)</li> <li>Recognition as sponsor in ArtsMarket conference communication (program/email)</li> <li>Improved exhibitor visibility for marketplace table location</li> <li>Complimentary Admission to ArtsMarket VIP event</li> <li>Complimentary Registration to ArtsMarket</li> <li>Sponsor recognition at showcases</li> <li>Guaranteed pitch spot at speed-dating pitch sessions, if applicable</li> <li>Complimentary ad space in ArtsMarket program</li> <li>Priority access to ArtsMarket add-on branding opportunities (ArtsMarket Merchandise)</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> </ul>
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Winter Booking Meeting	<ul style="list-style-type: none"> <li>Sponsor recognition</li> <li>Distribution opportunity for promotional materials</li> <li>Complimentary registration (presenters only)</li> <li>Guaranteed video pitch opportunity (artist/agents)</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> </ul>
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Annual Meeting	<ul style="list-style-type: none"> <li>Sponsor recognition</li> <li>Distribution opportunity for promotional materials</li> <li>Complimentary registrations</li> <li>Guaranteed video pitch opportunity (artist/agents)</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> </ul>

### New for 2023-2024: The Benefactors Club (\$150+)

The Benefactor Club provides individual NCPC members across membership levels the opportunity to make a donation that can make a significant difference to NCPC. Benefactor donations will be used in a variety of ways that directly benefit members including, but not limited to keeping professional development cost-effective and allowing us to expand member support opportunities. As a non-profit 501(c)(3) tax exempt organization, NCPC donations are tax deductible.

Events	Features for Benefactors (\$150+)
Yearlong Benefits	Individual name included on the NCPC website on Benefactors list; All Benefactors featured together in one spotlight on NCPC's Facebook page during month they sign up
ArtsMarket	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)
Winter Booking Meeting	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)
Annual Meeting	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)