2023-2024 Sponsorship Package Benefits

Producer Level Sponsorship: $5000

Year-Round Benefits
- 1-year complimentary NCPC Annual Membership
- Large hyperlinked logo on NCPC website
- Company/organization large logo in NCPC e-newsletters
- Logo recognized in NCPC’s Our State Magazine ads
- Access to exclusive add-on sponsorship opportunities for NCPC Virtual Professional Development events
- One featured Sponsor Spotlight on NCPC’s Facebook/Instagram page
- One featured Sponsor Spotlight on ONE NCPC monthly newsletter
- Continuous placement in Sponsor Spotlight reel on NCPC Website

Winter Booking Meeting (January/February)
- Two complimentary registrations (presenters only)
- Verbal, onscreen and signage recognition. Large logo on signage
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed video pitch opportunity (artist/agents)

Annual Meeting (June)
- Two complimentary Annual Meeting registrations
- Verbal, onscreen and signage recognition. Large logo on signage
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed pitch opportunity (artists/agents/vendors)

Director Level Sponsorship: $2500

Year-Round Benefits
- 1-year complimentary NCPC Annual Membership
- Medium hyperlinked logo on NCPC website
- Company/organization medium logo in NCPC e-newsletters
- Access to exclusive add-on sponsorship opportunities for NCPC Virtual Professional Development events
- One featured Sponsor Spotlight on NCPC’s Facebook/Instagram page
- One featured Sponsor Spotlight in ONE NCPC monthly newsletter
- Continuous placement in Sponsor Spotlight reel on NCPC Website

Winter Booking Meeting (January/February)
- One complimentary registration (presenters only)
- Verbal, onscreen and signage recognition. Medium logo on signage
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed video pitch opportunity (artist/agents)

Annual Meeting (June)
- One complimentary Annual Meeting registration
- Verbal and signage recognition. Medium logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters
- Guaranteed pitch opportunity (artists/agents/vendors)

Artist Level Sponsorship: $1000

Year-Round Benefits
- 50% off one NCPC Annual Membership
- Small hyperlinked logo on NCPC website
- Company/organization small logo in NCPC e-newsletters
- One featured sponsor spotlight on NCPC’s Facebook/Instagram pages
- Continuous placement in Sponsor Spotlight reel on NCPC Website

Winter Booking Meeting (January/February)
- 50% off registration (presenters only $50 value)
- Verbal and signage recognition. Small logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters

Annual Meeting (June)
- 50% off one Annual Meeting registration
- Verbal and signage recognition. Small logo on signage.
- Opportunity to distribute special promo message (print or digital) to presenters

Patron Level Sponsorship: $500

Year-Round Benefits
- Company/organization name hyperlinked on the NCPC website
- All Patrons level sponsors featured together in one sponsor spotlight on NCPC’s Facebook page (name only)
- Company/organization name in NCPC e-newsletters

ArtMarket (October/November)
- Signage, banner, program recognition (if applicable). Name only.
- 2 complimentary tickets to the ArtMarket VIP event
- Verbal and signage recognition. Name only on signage.
- Annual Meeting (June)
- Verbal and signage recognition. Name only on signage.

Benefactors Club: $150+

The Benefactor Club provides individual NCPC members across membership levels the opportunity to make a donation that can make a significant impact on NCPC. Benefactor donations will be used in a variety of ways that directly benefit members including, but not limited to, keeping professional development cost-effective and allowing us to expand member support opportunities. As a non-profit, 501(C)(3) tax exempt organization, NCPC donations are tax deductible.

- Year-round
  - Individual name included on the NCPC website on Benefactors list
  - All Benefactors featured together in one spotlight on NCPC’s Facebook page during month they sign up

- ArtMarket (October/November)
  - Individual included on Program/Digital Presentation Reel recognition during donation year (if applicable)

- Winter Booking Meeting (January/February)
  - Individual included on Program/Digital Presentation Reel recognition during donation year (if applicable)

- Annual Meeting (June)
  - Individual included on Program/Digital Presentation Reel recognition during donation year (if applicable)

Annual sponsorships begin at only $500 and provide benefits to the sponsor throughout NCPC’s entire fiscal year (through June 30). In-kind donations are accepted and all contributions are tax-deductible above market value. Benefactor donations may be made at any point throughout the year by INDIVIDUAL members only.

If you are interested in becoming a sponsor or benefactor for 2023-24 year, please contact Cathy Gouge at ncpcdirector@ncpc.org.