



Mission, Vision, Values, and Ethics

Mission

The North Carolina Presenters Consortium (NCPC) advances the performing arts through collaboration, shared resources and professional development.

Vision

Our vision is to build and sustain a vibrant performing arts industry in North Carolina, in which all communities have regular access to high-quality live performances that entertain, engage, educate, and inspire the human spirit.

Values

NCPC's values are the fundamental beliefs that guide our behaviors and decision-making process. We believe in:

The power of bringing artists and audiences together for live performances;

Promoting a spirit of non-competitiveness;

Creating opportunities that foster inspiration, dialogue, inclusion and discovery;

Bringing the unique, creative experience shared between artist and audience to all people of North Carolina.

These values provide the foundation for the NCPC Code of Ethics.

Ethics

The NCPC Code of Ethics promotes the success of its members and of North Carolina's performing arts industry by encouraging the highest standards of professional conduct.

All members must comply with fundamental legal standards and requirements, and the expectation is that members will also take affirmative steps to maintain their professional integrity, as embodied in the ethical standards outlined below.

In responsibility to the North Carolina Presenters Consortium and the industry, members agree to:

- **Cooperate** with other association members, conducting all professional dealings in good faith and transparency
- Promote **respect and fairness** among colleagues
- **Communicate openly** on a basis of mutual trust, honesty, and clarity
- Honor their **contractual obligations** and responsibilities and work earnestly together to resolve conflict
- **Feel free to ask questions** and to receive timely, truthful answers
- **Share knowledge and expertise** that can benefit other members and the field in general
- Promote a **working environment** that values respect, fairness, and integrity
- Foster an **inclusive culture** that promotes, supports, and celebrates diversity in our organizations, programs, and audiences
- Ensure **equitable availability** of services for the widest possible audience, consistent with the member organization's mission and resources
- Be knowledgeable of and **comply with** all applicable laws, regulations, and statutes
- Uphold the **professional reputation** of the consortium and its member organizations
- **Advance the profession** through continued professional development and exploration

This Code of Ethics was adopted by the NCPC Board of Directors on January 28, 2019.